

Web Filtering Solutions for Service Providers



Ready-to-Use and Easy-to-Deploy
Solutions for Your Customers



SAFEDNS



Is it possible to turn migration software and services to the cloud to your advantage?

How to make profit on the market of cloud services?

What happens to those ignoring the trend?

Offer your customers the perfect tool for managing web access and increasing online safety

To achieve these goals use the SafeDNS cloud-based web filtering solutions. With them you can provide customers with reliable systems to manage internet access and, at the same time, make additional profit for your company.

Expand your range of services and revenue opportunities

Whether your customers are SMBs and/or enterprises – all of them become more aware of the growing number of web threats they face daily. It's common knowledge that unsecured networks and devices often become targets of online attacks. This leads to loss of money and corporate data. It is very important for IT service providers to meet a customers' demand for additional protection complementing their AV.

The SafeDNS cloud-based web filtering service is an ideal way to do that. Using our filtering solutions you make your customers' internet experience safer while getting additional revenue. Offering the web filtering services you get extra marketing opportunities to differentiate from competitors in a very positive way.

Help businesses improve employees' productivity

The SafeDNS content filtering system is designed for this purpose. Whether end users access the web via desktop computers, laptops, tablets or smartphones, the SafeDNS content filter ensures full compliance with your customers' corporate web policy.

Users of the SafeDNS web filtering service easily reduce irrelevant web surfing within their networks limiting internet activity as to resources visited and time spent online.

*“The growth of the cloud is threatening to disrupt many MSPs who built successful businesses implementing or hosting computing infrastructure”. “From MSP to CSP” white paper,
www.mspmentor.net*





What is the application of cloud services?
How many customers are there ready to buy cloud services from an MSP instead of pure-play cloud providers?

Detailed reports and stats generated by our filtering service will help your customers to monitor end users' activity on the internet – to learn which resources are visited and which are most popular. If any of them interfere with the working process these sites can be blocked in a couple of clicks.

Our reports also show if there are any requests for sites which are inappropriate or not allowed.

Resell or include the SafeDNS solutions into your packages and services

With our filtering systems you protect your customers' networks and devices from internet threats with less service overhead. All of our products can be deployed as services or as standalone solutions. You can choose the form of deployment most suitable for you and your customers.

All SafeDNS partners are provided with a reseller panel. With the panel you create necessary plans for users and manage all the customers' settings from the centralized dashboard.

With SafeDNS you offer customers

- **Extra protection** against botnets, malware and phishing sites.
- **Corporate web filtering.** Using our system you can easily create controlled web access for your customers' end users.
- **Internet filtering and parental control for home users.** SafeDNS Home Edition is ideal to block access to unwanted resources from the 55+ categories of websites.

“In 2013 TechTarget surveyed over 1,000 IT professionals about their priorities. In terms of cloud services, responses indicated that while only 25% of companies were considering securing cloud services from pure-play cloud providers, 55% preferred working with an MSP”.

“From MSP to CSP” white paper, www.mspmentor.net





What does finding the right partner on the market of cloud services mean to your business?

- **Protection for users of public Wi-Fi hotspots.** With the SafeDNS filtering system public Wi-Fi owners filter out inappropriate content – in compliance with individual and industry requirements.
- **Web filtering and security solutions for telecoms** and corporations.
- **Content filtering for educational institutions and libraries.** Several thousand schools and libraries have been using the SafeDNS filtering system for several years. It complies with the legislation to protect children online in accordance with the requirements of almost any country. The SafeDNS content filter provides reliable protection for minors without overblocking.

Why SafeDNS?

SafeDNS is one of the top developers of cloud-based web filtering solutions. Its filtering servers are located throughout data centers in Europe, Australasia, North and Central America. That's why there is no latency in DNS filtering. Every day we process over 1B queries from users of our filtering service.

Since 2010 our service is used in >40 countries by more than 100 ISPs, 300 partners, over 4 000 schools and libraries and tens of thousands of home users.

Our daily updated database of categorized internet resources contains over 90M websites and covers billions of web pages.

“Finding the right partner with complementary skills is a great way to put your foot in the water with cloud services”.

“From MSP to CSP” white paper, www.mspmentor.net





The efficiency of the SafeDNS web filtering service has been proved 3 times – starting from 2015 – by AV Comparatives, a world leading test lab. Our web filtering system is named **Approved Parental Control Product**. According to the latest test results SafeDNS blocks 99.8% of requests to adult content, over 85% of other harmful content and has no false positives.

SafeDNS is Editor’s Choice for Content Management & Filtering Solutions in 2016 Cyber Defense Magazine Infosec Awards. This recognition by the industry's leading electronic information security magazine emphasizes the fact that all users enjoy advanced technology for protection from web threats and making the internet cleaner and safer. The award further validates our company as an innovator in the sphere of online security and web content filtering.



SafeDNS is Internet Watch Foundation (IWF) Member. IWF is a leading organization for reporting and removing online child sexual abuse images and videos. Together we’re making the internet a safer place. Read more or report a website here: www.iwf.org.uk. Do the right thing.

SafeDNS is also Friendly WiFi Approved Provider which means our content filtering solutions are recommended for public Wi-Fi owners and providers seeking to ensure safe web connection for their users.



Benefits You Get

- **Provide additional protection** for your customers. Attract their attention to possible financial and reputational damages due to inadequate or insufficient online security.
- **Promote your brand** white-labeling our system thus showing only your own brand to your customers.

“A recent Gartner analysis estimated that global spending on public cloud services will almost double in size from 2012 to 2016”.

“From MSP to CSP” white paper, www.mspmentor.net





- **Expand revenue opportunities and your range of products** or services with our content filtering solutions.
- **Gain advantage** over your competitors with our affordable and reliable filtering services.
- **Get special rates** and conditions in case of large projects.

Our services are essential to managed service providers, VARs, software distributors and other providers of IT-services or products.

Start partnership with SafeDNS now!

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SafeDNS was founded in 2010 for developing internet security and web filtering solutions for the telecom market and end users. SafeDNS provides products and services to educational institutions, home and corporate users like network operators, MSPs and VARs. Now the SafeDNS solutions are used by more than 4000 businesses and institutions as well as hundreds of thousands of home users worldwide.