

SafeDNS provides web filtering and information security solutions based on filtering the internet at the DNS layer with the company's own AI-powered technology for automatic categorization of domains, detection of malicious resources. The core SafeDNS service is in the cloud and connecting to it requires no hardware and software.

The SafeDNS solutions provide corporate customers – from non-profit to SMB to enterprise – with a highly effective tool to defend themselves against malware, manage web access, monitor and control online activity. Now the SafeDNS products and cloud services are used worldwide by more than 4 000 organizations, 100 mobile and internet service providers and WISPs, 300 partners – protecting tens of thousands of Wi-Fi hotspots with our solutions.

What You Need SafeDNS For

Choose what you need to filter out from your public Wi-Fi to reliably protect users. Monitor Wi-Fi traffic to get actionable info for more precise ad targeting

Internet access management and content filtering

Get internet access for Wi-Fi guests under your full control. Allow visitors and patrons to access only appropriate and relevant sites, complying with your organization's values. Block internet traffic gobblers to save bandwidth. Create filtering policies per location preventing users from surfing to unwanted resources. With SafeDNS there's little chance you will have to face public Wi-Fi policy breaches

Enhanced protection against porn and child sexual abuse content

You can easily filter out porn and child sexual abuse content on your Wi-Fi. SafeDNS has 2 filtering categories, fully dedicated to child sexual abuse material – block them to make sure Wi-Fi guests never access this most heinous stuff. The well tested SafeDNS service blocks near-perfect 98.3% of requests to adult content, according to the 2018 test results by AV-Comparatives, a world-known test lab

Protection against malicious and phishing resources

To improve your Wi-Fi guests' experience, secure your entire guest networks from emerging and long-existing cyber threats – botnets, phishing and malicious sites. Let no malware from infected user devices infiltrate your wireless networks

Traffic monitoring

Check out internet usage stats on a regular basis to be in the know how your Wi-Fi guests use the internet. This might offer you useful information for better ad targeting



Since 2015 SafeDNS has annually been tested and certified as Approved Parental Control Product by AV-comparatives. For all the 4 years of tests SafeDNS has returned zero false positives.



SafeDNS is Friendly WiFi Approved Partner. We closely cooperate with Friendly WiFi, a popular self-certification scheme for public Wi-Fi providers.



SafeDNS is Member of Internet Watch Foundation/IWF, a leading organization for reporting and removing online child sexual abuse content.

Deployment and management

The SafeDNS cloud service for web content filtering can be deployed on a public Wi-Fi network in a matter of minutes. The service is managed 24/7 from anywhere on the internet via a centralized online dashboard. It allows you to deploy an individual filtering policy for every location you have. You can fine tune the policies and change them for specific locations at any minute.

Benefits You Get

Save money and time.

No need for you to invest into hardware and software to deploy SafeDNS. Implementation takes just a few minutes

Public Wi-Fi usage policy compliance.

With us, this task gets much easier – for organization’s leaders and IT pros

Online safety of your Wi-Fi guests of any age.

With unwanted content filtered out, there’s little possibility your visitors and patrons will come across gross, explicit, age-inappropriate sites

Discount for Friendly WiFi certification.

To attract more guests with kids, get a confirmation from a UK government-initiated public Wi-Fi certification scheme, Friendly WiFi, that your wireless network is safe and family-friendly

What Is Behind SafeDNS Solutions



105M internet resources

in our own categorization database



60 content categories

topic-based ones and those related to cyber security



Machine learning & big data









are applied to automatically categorize internet resources and detect malicious ones



13 data centers

situated all over the world – in Africa, both Americas, Australia, Europe, and the Far East

Additional SafeDNS Features

-  Forced YouTube Restricted Mode
-  Supports any IP and dynamic DNS services
-  Fully customizable block page
-  White label opportunity
-  Forced SafeSearch Mode for Google and Bing
-  Intelligent white- or blacklisting – per filtering policy
-  Block most of online ads
-  Wi-Fi usage stats and reports to send to end users of Wi-Fi providers

Customers Trust Us

Among public Wi-Fi providers using SafeDNS, there are wireless network operators and Wi-Fi Service Providers managing Wi-Fi hotspots in public transport, restaurant and hotel chains, chain stores, educational institutions, faith-based organizations



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Every day we make
your internet safer