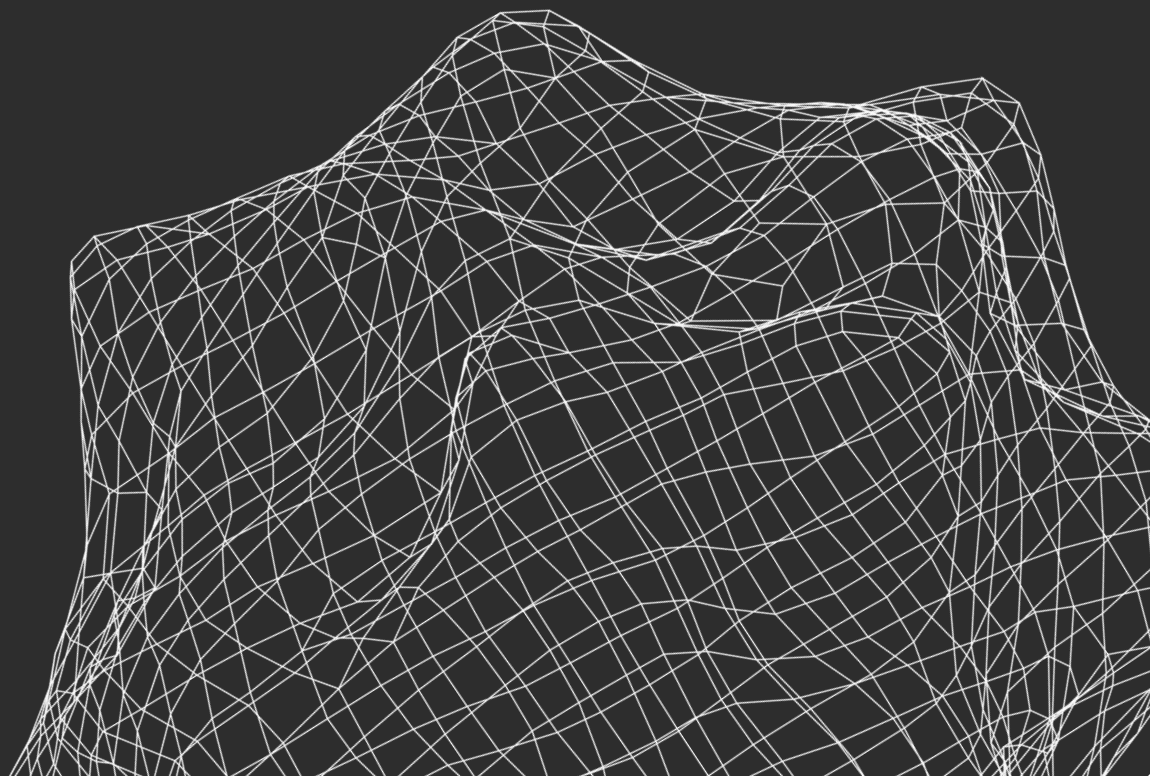# SAFEDNS

Cloud Service for Web Access Management

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The SafeDNS cloud solution for web content filtering & online safety proved to be just what a large Mexican ISP needed to meet its corporate customers' demand for a reliable access management service.

Organization overview

The largest Mexican B2B Internet Service Provider

Challenge

To find the best possible solution for access management & internet security to increase ISP's revenue and customer satisfaction
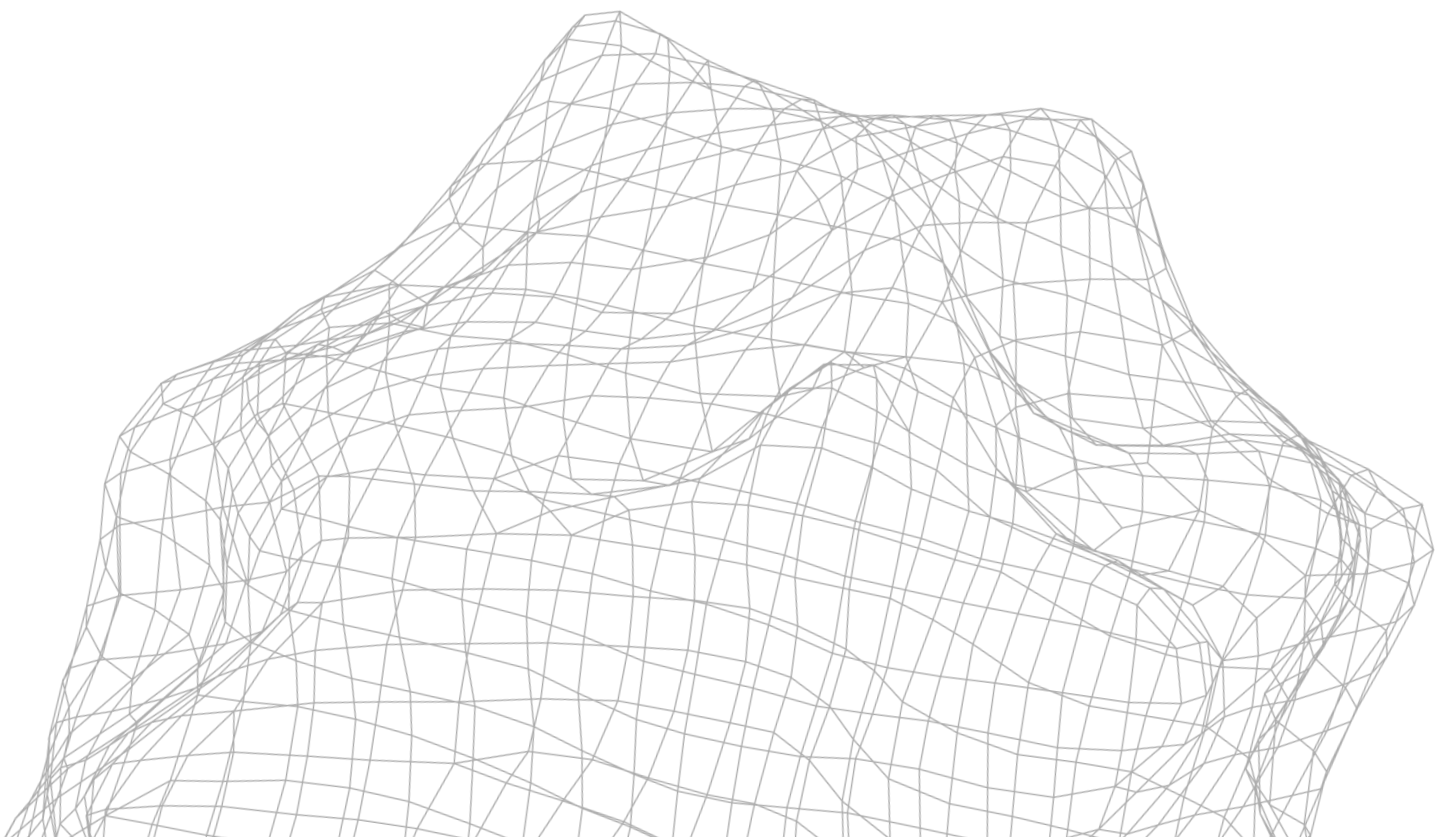
Duration

A month to launch

Solution

SafeDNS cloud-based service for content filtering & web access management

Impact

The ISP got more revenue once the new efficient service for businesses was introduced allowing them to boost productivity and safety online

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Problem

How can an ISP increase revenue from its business users? Offer them a reliable service for web access management

To meet corporate customers' demand and increase its revenue flow, the internet service provider/ISP needed an access management service.

Solution

The SafeDNS cloud-based service for web content filtering suited the ISP's needs perfectly

Once the ISP decided SafeDNS had the best possible solution for the task, the implementation process began. To provide ISP's users with the necessary service and ensure a steady connection to the SafeDNS cloud, its additional node was deployed on ISP's network.

A new portal based on the SafeDNS web filtering solution for MSPs was then launched, so that corporate customers could manage the service.

Result

With the SafeDNS state-of-the-art technology for filtering the internet the ISP obtained new sources of revenue

Having introduced the new service, the ISP enjoyed higher revenue as businesses started to actively subscribe to the access management.

The service users quickly realised that it could be efficient in various ways, and not just for the main purpose. By efficiently managing web access, businesses saved time and money as employees visited relevant, work-related resources only.

Besides, ISP's corporate customers greatly appreciated an opportunity to filter out ads, malware, phishing and botnets, raising the level of online safety.

Apart from web threat protection, the access management service offered its users multiple additional features and options, all of which contributed to making the internet safer.

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The SafeDNS filtering technology recieved a prestigious award from the world-famous test lab, Software Suggest. SafeDNS solutions are recognized as having a good value for money.

SafeDNS blocks a whopping 98.5% of requests to adult content.

Contacts

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SafeDNS is a company founded in 2010 for developing web filtering solutions for different markets and customers. Since 2013 SafeDNS has been providing products for home and corporate users including businesses, educational institutions, telecom operators, MSPs and VARs.
Now SafeDNS products and cloud service are used by more than 4000 organizations and tens of thousands of home users worldwide.