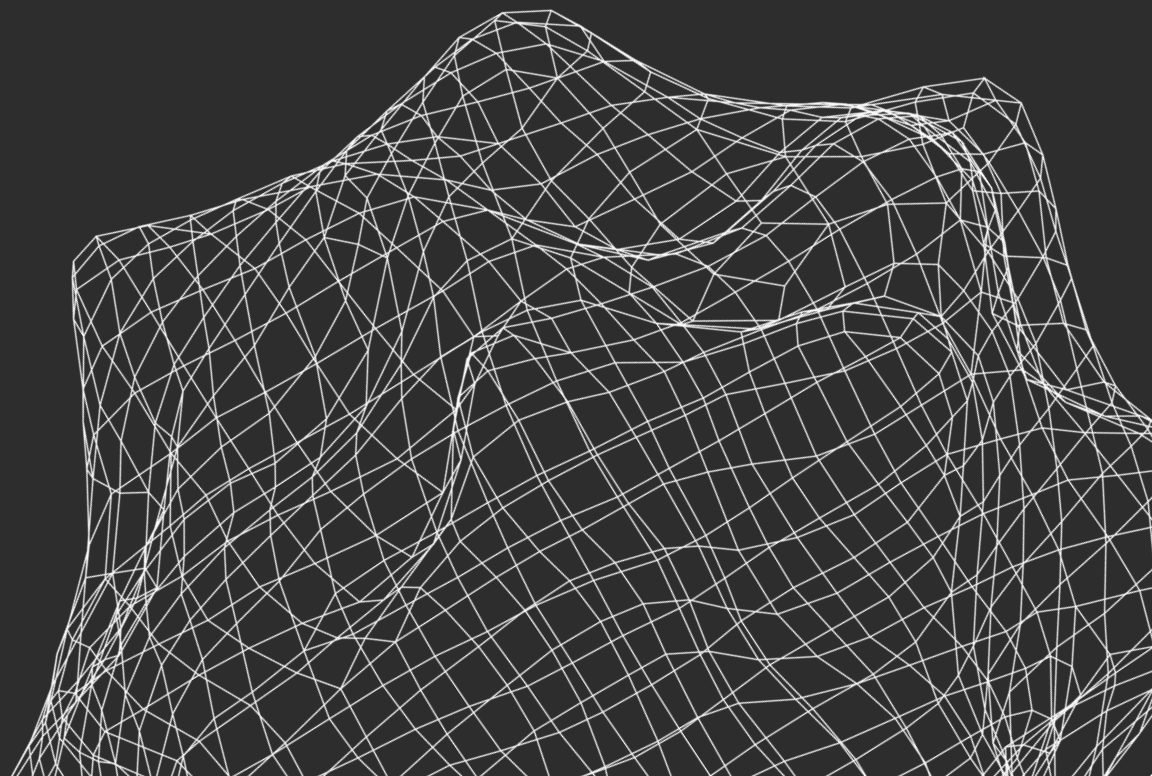


Use case

SafeDNS Safeguards Child-Safe Online Environment for Kiddie Academy of Kent Island





SafeDNS provides Kiddie Academy of Kent Island, an educational child care center, with a reliable and affordable DNS filtering solution that ensures a secure online environment for staff and children, protecting them from inappropriate content.

Organization overview

Kiddie Academy of Kent Island is an educational child care center catering to children from birth through 4th grade. With a focus on providing a safe and secure environment, they prioritize protecting staff and children from inappropriate online content.

Location

Maryland, USA

Duration

2019 - present

Challenge

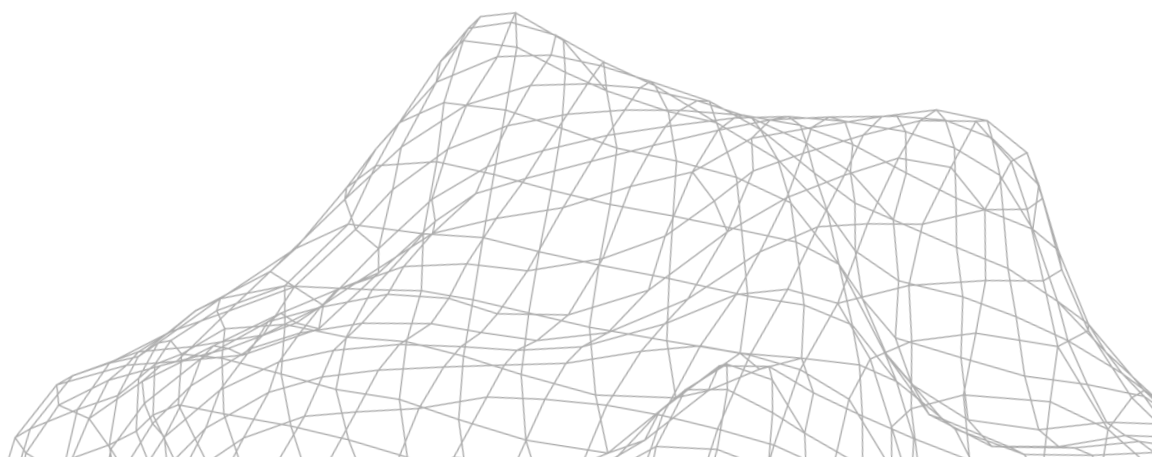
Kiddie Academy of Kent Island sought a child care-tailored DNS filtering solution that was affordable, free from unnecessary corporate add-ons, and offered user-friendly management with alerts and logs.

Solution

Kiddie Academy of Kent Island found SafeDNS to be the tailored and affordable DNS filtering solution they needed for their child care model, meeting their criteria for ease of use, customizable filtering profiles, enhanced security, and comprehensive reports.

Impact

Kiddie Academy of Kent Island's positive experience with SafeDNS includes effective filtering, a safe online environment, while implementing restrictions on children's devices and staff access has successfully prevented incidents of accessing inappropriate content.





Problem

Kiddie Academy of Kent Island faced the challenge of finding a DNS filtering solution tailored to their child care model. They needed a solution without unnecessary corporate add-ons that would make it unaffordable. Their requirements included user-friendliness, alerts, and logs for easy management.

After trying various DNS filtering solutions like Norton Family, Symantec, OpenDNS, CloudFlare, and Titan DNS, none fully met their needs in terms of customization, ease of use, and affordability.

The academy discovered SafeDNS, which proved to be the solution they were looking for. It met their specific criteria, including ease of use, NAT'd filtering profile creation, whitelist and blacklist functionality, VPN support, enhanced security with certificates, detailed reports, and customization options for filtering profiles. SafeDNS checked all the boxes.

Solution

Kiddie Academy of Kent Island discovered SafeDNS through Google searches and found that it met their needs effectively while fitting within their operating budget. To implement SafeDNS, they initially set up a DynDNS to forward their IP address to SafeDNS servers since they didn't have a static IP address.

The academy proceeded to create five separate filtering profiles tailored to different age groups and network users. These profiles were applied to their network, blocking all other DNS servers to ensure that all requests passed through the SafeDNS filter.

SafeDNS provided support primarily via email and occasionally through chat-based communication. They were responsive and promptly addressed any queries or concerns from Kiddie Academy.

The implementation of SafeDNS has had a significant positive impact on the end users at Kiddie Academy. Children's viewable devices are now restricted to YouTube and safe search engines, ensuring they are exposed only to appropriate content. Staff members also benefit from restricted access, creating a more secure environment. As a result, there have been no incidents of children accessing inappropriate content.

Result

Kiddie Academy of Kent Island has had a positive experience working with SafeDNS. The solution effectively addressed their filtering challenges, providing a strong defense for their networks and ensuring a safe online environment for staff and children. The academy is pleased with the results and plans to continue their relationship with SafeDNS in the future.

For those considering SafeDNS as a solution, Kiddie Academy of Kent Island offers some recommendations based on their experience. They suggest being prepared for initial adjustment and fine-tuning during the implementation process. In the first few weeks, there may be work tickets related to site accessibility. To streamline this process, the academy advises having staff members send URLs of desired sites for review before adding them to the whitelist. This approach ensures a thorough evaluation of websites before granting access, promoting a secure and controlled online experience.



The SafeDNS filtering technology received a prestigious award from the world-famous test lab, Software Suggest. SafeDNS solutions are recognized as having a good value for money.

SafeDNS blocks a whopping 98.5% of requests to adult content.

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SafeDNS is a company founded in 2010 for developing web filtering solutions for different markets and customers. Since 2013 SafeDNS has been providing products for home and corporate users including businesses, educational institutions, telecom operators, MSPs and VARs. Now SafeDNS products and cloud service are used by more than 4000 organizations and tens of thousands of home users worldwide.