



# SafeDNS Web Filtering And DNS Firewall



# To Ban Or Not To Check. Market Challenges

- Every device on a network relies on the DNS protocol, yet DNS traffic is rarely monitored. Cybercriminals are well aware of this and exploit the DNS protocol to bypass modern firewalls and intrusion prevention systems.

**90%**

of malware utilizes DNS at some point in the attack lifecycle to further its operations.

**88%**

of companies report detecting anomalous activity from DNS attacks each year.

**34%**

of all targeted attacks can be prevented at the DNS level.

# The Market Leader In DNS Security And Filtering.

DNS Resolver  
2010-2014

Content Filter  
2014-2019

Protective DNS and Content Filter  
2020-Present





# Our Main **Advantages**

## **Protective DNS**

Safeguard networks with DNS Security module. DoH / DoT / DNSSEC and more

## **DNS Security**

Protection against zero-day threats, phishing, and malware across 7 cybersecurity categories

## **DNS Filtering**

Control web access with 59 filtering categories, tailored for your needs.

## **Appblocker**

Block over 180+ applications instantly with a single click.

## **AI & ML Powered Categorization**

SafeDNS's AI and machine learning-powered categorization database processes over 1 billion daily DNS requests, categorizing approximately 400,000 websites each day across 66 categories, with daily updates to ensure dynamic and adaptive web content filtering.

# Main Features + SafeDNS Cloud

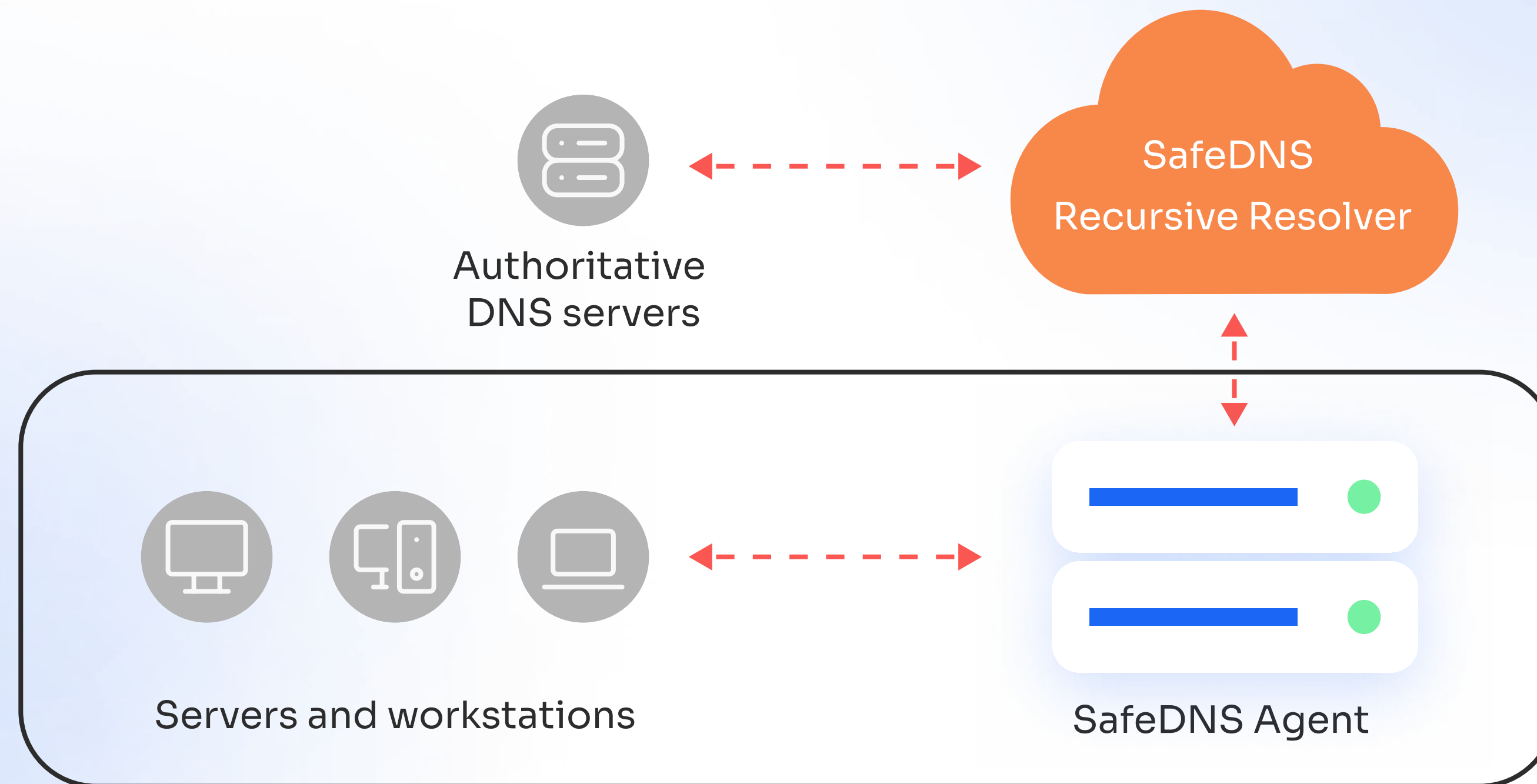
## Main features for Cloud Solution

- User-friendly traffic investigation panel and automatic threat notifications
- Lightning-fast 24/7 support with SLA for first reply under 2 minutes
- Agents available for all platforms (Windows, Linux, Mac, Android, iOS, iPad) with protection against disabling/removal and support for mass/silent installations (Active Directory, MDM)
- Easy scalability for departments and remote branches
- DNS-over-HTTPS, DNS-over-TLS, NAT DNS, and DNSSEC Support
- Comprehensive statistics with general trends, query logs and S3 integration
- Customization of block pages directly from the personal account



# Integration Scheme

Network  
perimeter



# Our Anycast Infrastructure



**22ms**

Avg latency worldwide

**99.95%**

Avg uptime worldwide

**36 sites**

Locations with nodes



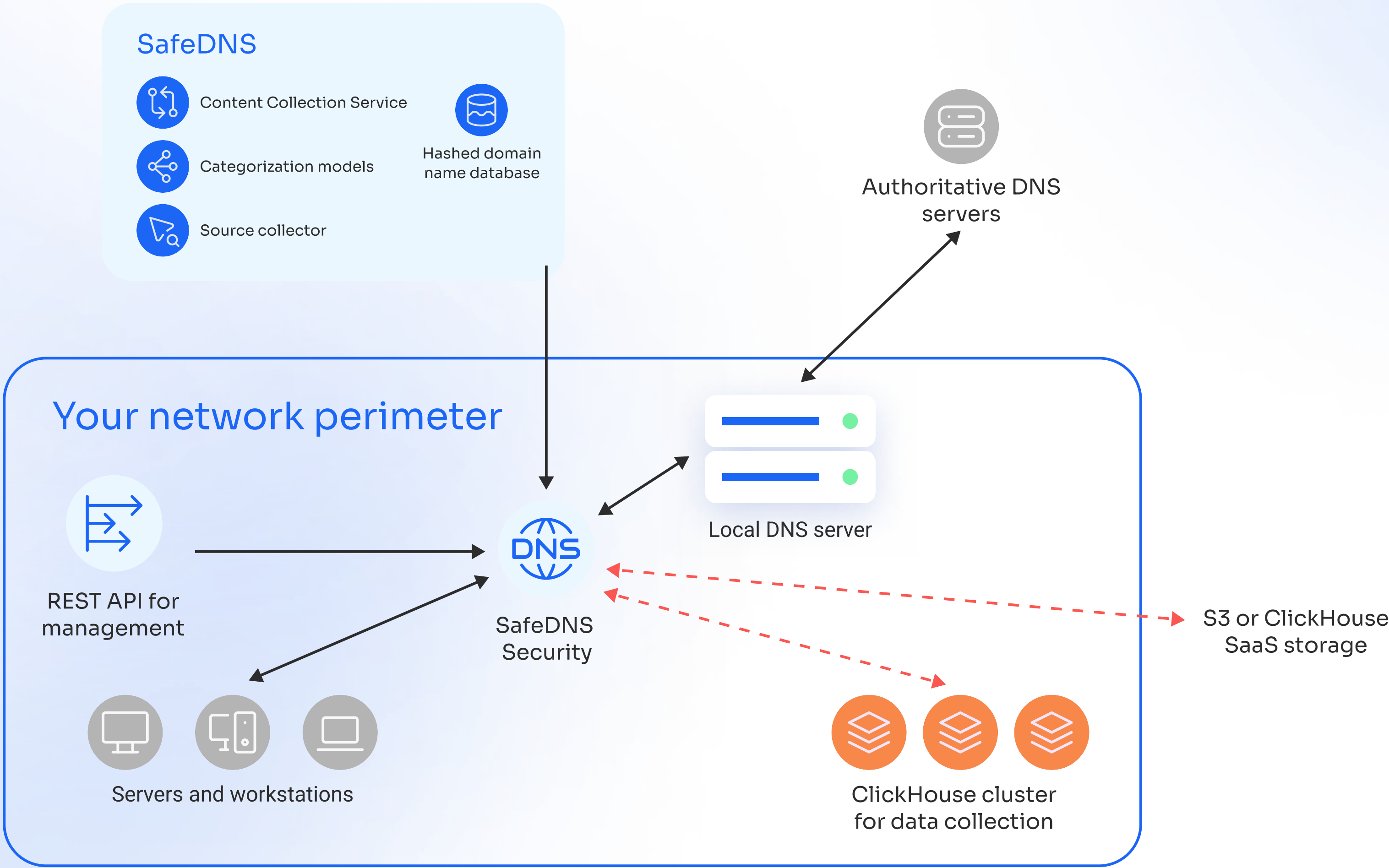
# Main Features + SafeDNS On-Premise

## Main features for On-Premise

- Data hosted within the company's infrastructure (DNS proxy with speeds up to 2 million QPS)
- Clear REST API for integration with CGNAT, NAT44, and more
- Deployment via a Virtual Machine using an ISO image
- Extensive API for Custom Management and automation
- Visibility of all DNS traffic tied to your infrastructure with zero latency
- Export of statistics to SIEM, S3, ClickHouse SaaS, or a built-in ClickHouse cluster



# Integration Scheme



# Our Database

**400K**

URLs Categorized Per Day

**116 Million**

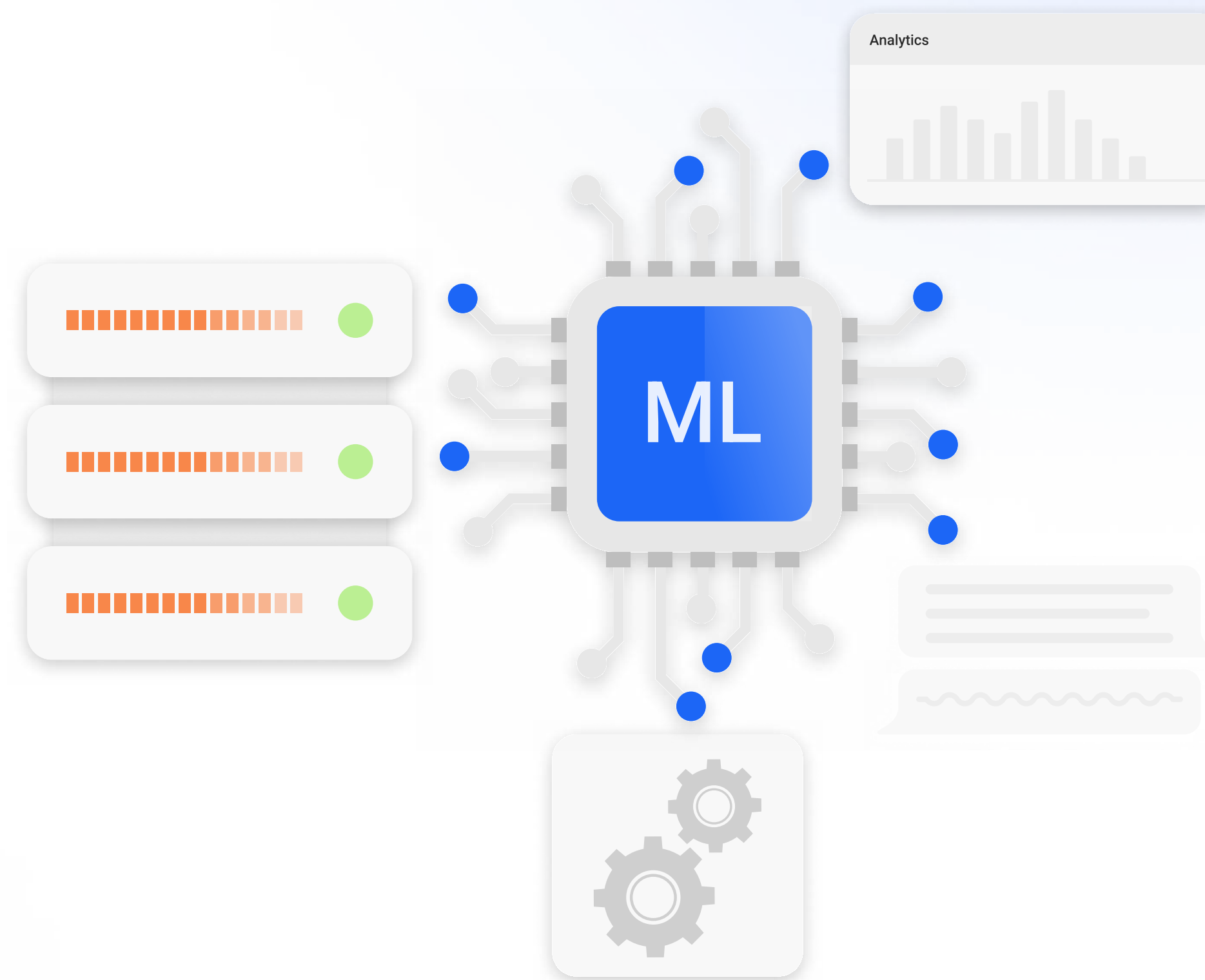
Domain Names in the Database

**2 Billion**

URL Records in Total

**100+**

Classifiers and Smart Algorithms





# Use Case: **Securing Hybrid Environment**

## **Organization overview:**

One of the largest banks in Argentina (58 branches and thousands of remote employees)

## **Initial Issue:**

Cybersecurity threats, regulatory compliance challenges, and decentralized network management issues, requiring a scalable solution to protect sensitive data and ensure seamless security for both local and remote users.

## **Solution:**

To address these challenges, SafeDNS deployed its advanced SafeDNS Shield and agents for remote workers.

# Use Case: Network Level Filtering

## Organization overview:

One of the largest financial companies in Philippines (220 branches and thousands of remote employees with VPN connection)

## Initial Issue:

Regulatory compliance with CSAM and application blocking, along with the need for seamless security when accessing office infrastructure via VPN

## Solution:

SafeDNS implemented a solution to redirect all traffic through its secure filtering infrastructure.



# Why **SafeDNS?**

**116 million**

sites in the database

**73 million**

cyber threats blocked daily

**66 Categories**

of content, categorized by subject

**AI & ML**

powered web filtering





Based in Alexandria, VA  
Out on the market since 2010  
Join 4000 companies that trust us



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