SAFEDNS

ISP GO

Web Filtering Platform for ISP and Telecom

SAFEDNS

1.

Centralized security

For all of ISP's end users and networks with **SafeDNS ISP Go** – DNS based software platform for parental control and web content filtering

SAFEDNS

*SafeDNS **blocked 98% of pornography** sites and **68% of other harmful sites** in our test. It did not have false positives.*

AV-Comparatives, independent testing lab

SafeDNS web filtering platform provides useful services for

- Residential users
- Educational institutions
- Business users – from SMB to enterprise
- Public WiFi hotspots' owners
- ISP's entire customer base

which can be protected with uniform filtering rules

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SafeDNS state-of-the art technology

Allows customers to efficiently filter the web and increase end users' security online

EDITOR'S CHOICE
CONTENT MANAGEMENT & FILTERING SOLUTION 2016
CDM

AV comparatives
APPROVED Parental Control
2015

SafeDNS technology

DNS
as a base protocol of filtering

High performance
web filter

Ads blocker
filtering out banner, context, video, audio, and pop-up ads

Scalable platform
which can process DNS queries from almost unlimited number of users without any delay

Own domain database
with daily updates (over 9 million domains covering billions of pages, 55+ categories)

Why SafeDNS?

SafeDNS Customers

Over 100 000
Home users

Over 200
ISPs

Over 4 000
Schools & Libraries

With SafeDNS
ISP can offer end users

Content filter

for educational institutions and libraries

Corporate filter

enabling employers to manage, monitor and control staff online activity

Parental control

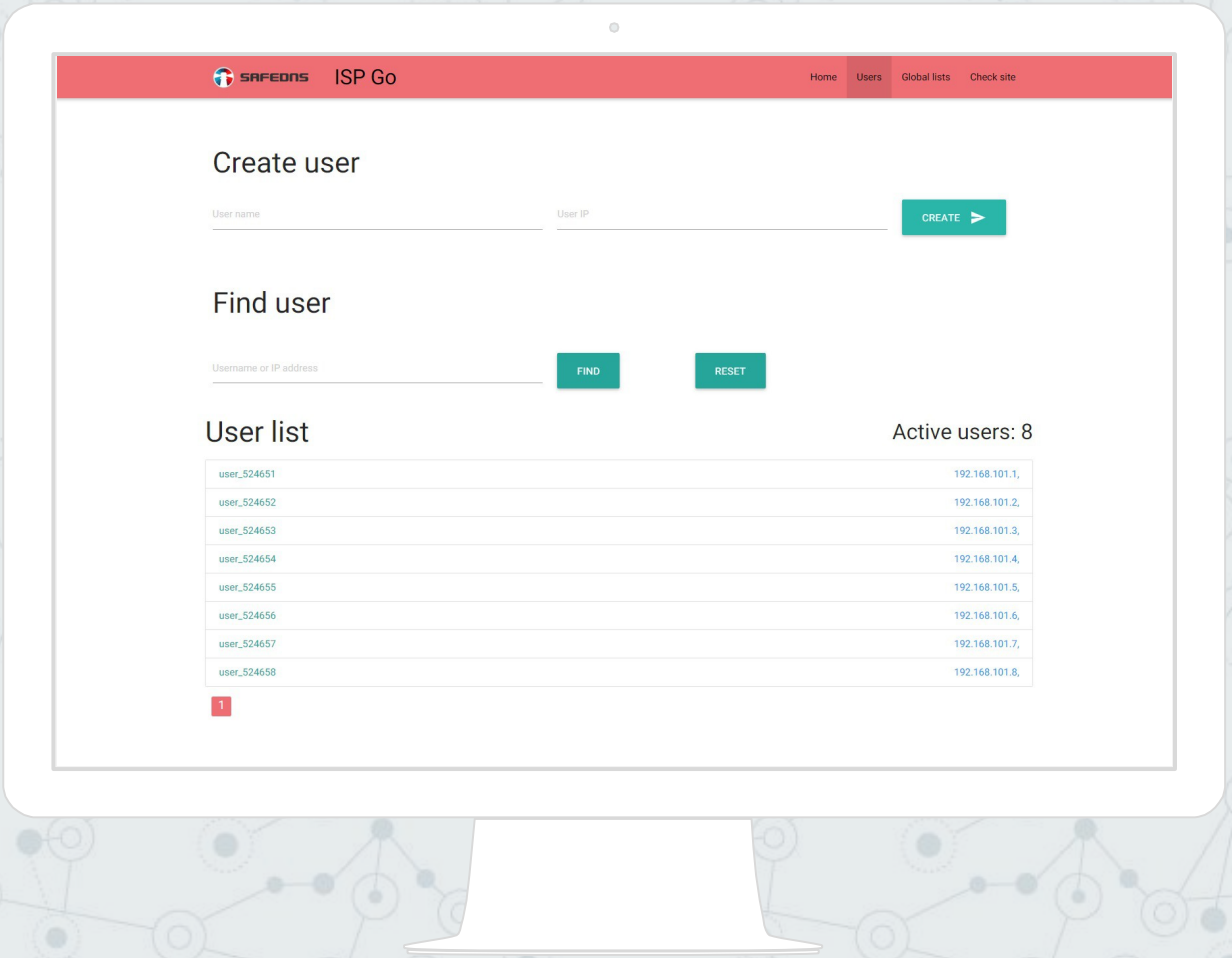
service allowing parents to protect children from harmful content

WiFi protection

to prevent kids from visiting inap-propriate resources from public WiFi networks

Extra protection

against phishing, malware and botnets



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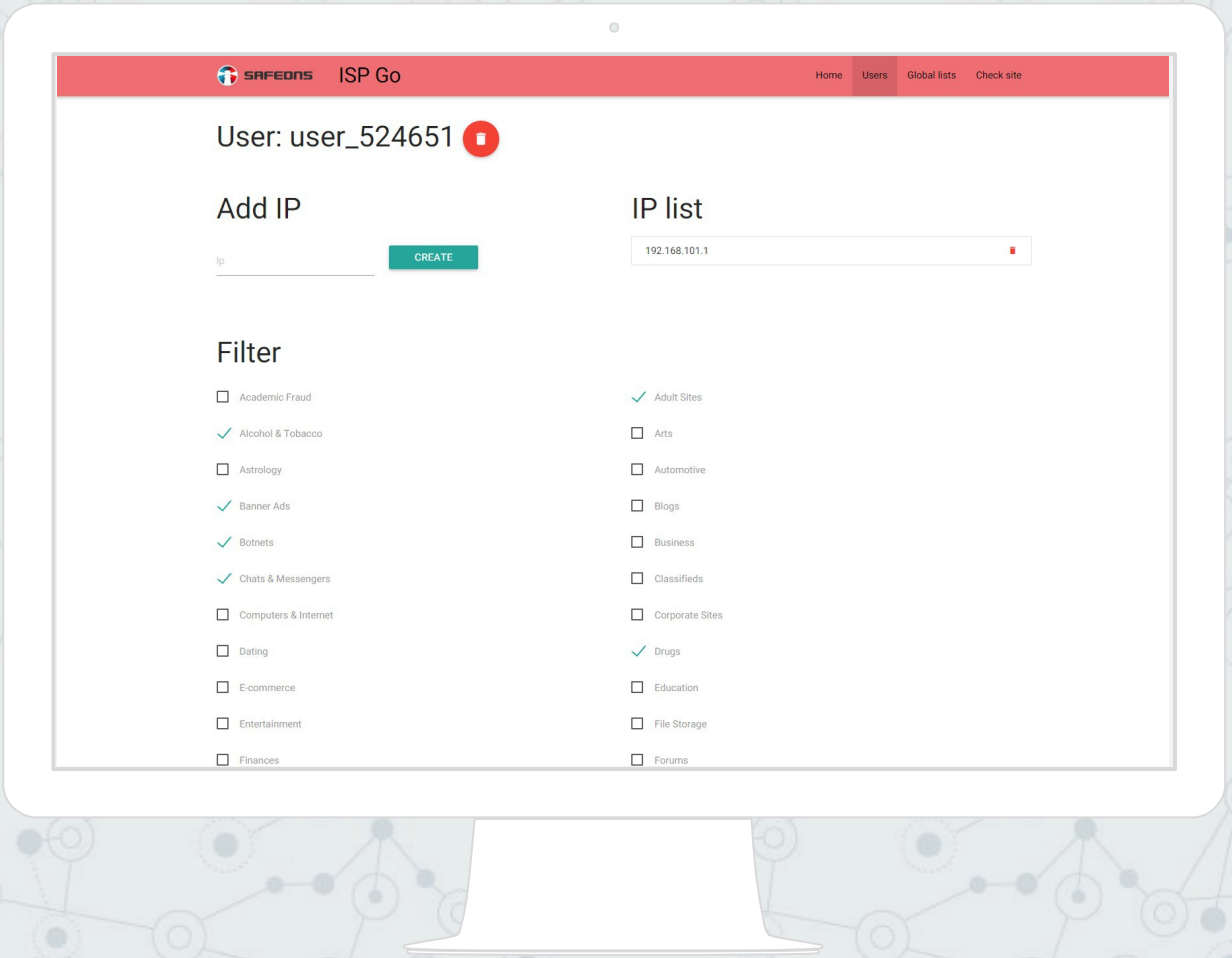
Ready-to-use administrative frontend

Allows to easily create, find and manage web filtering service user accounts



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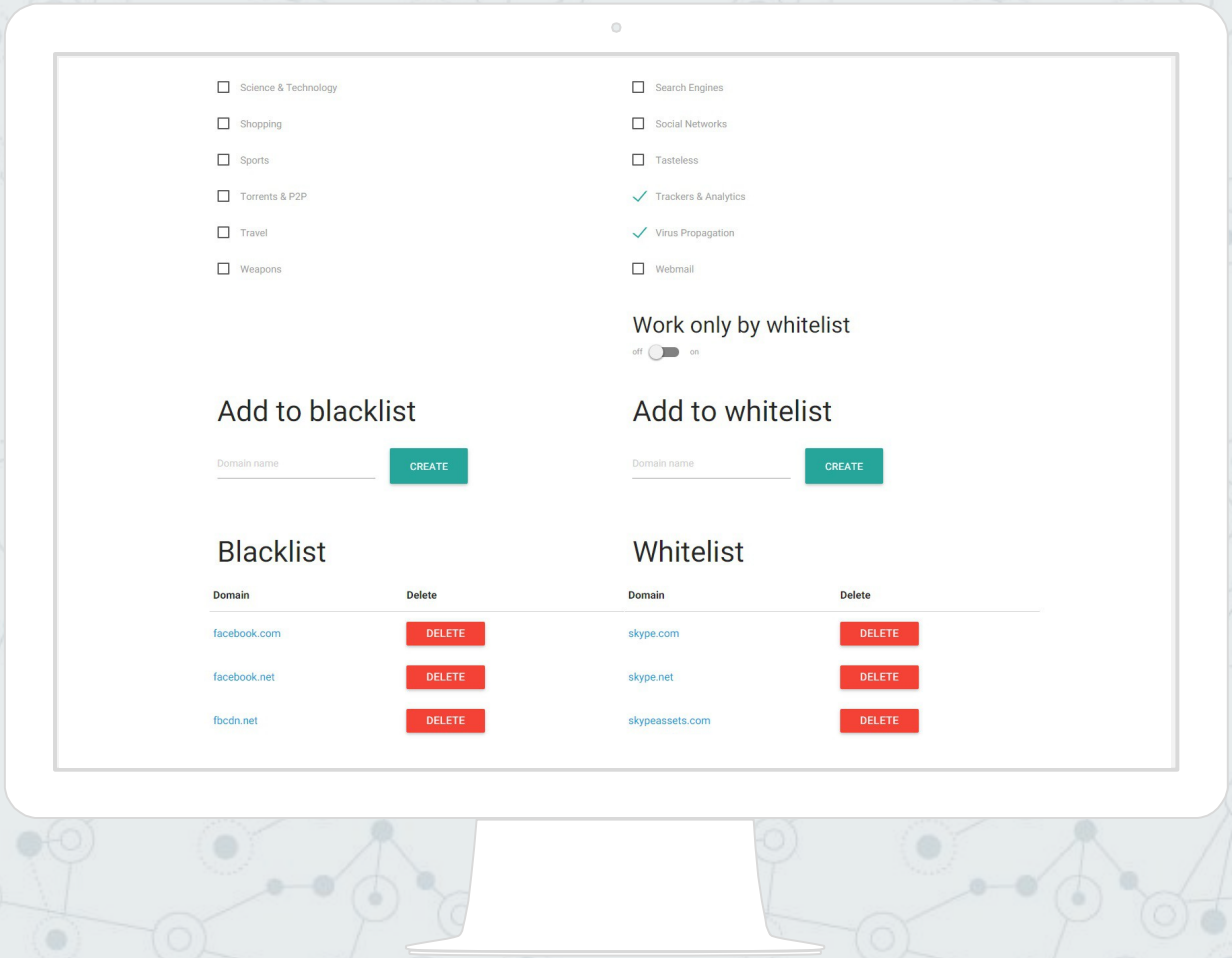
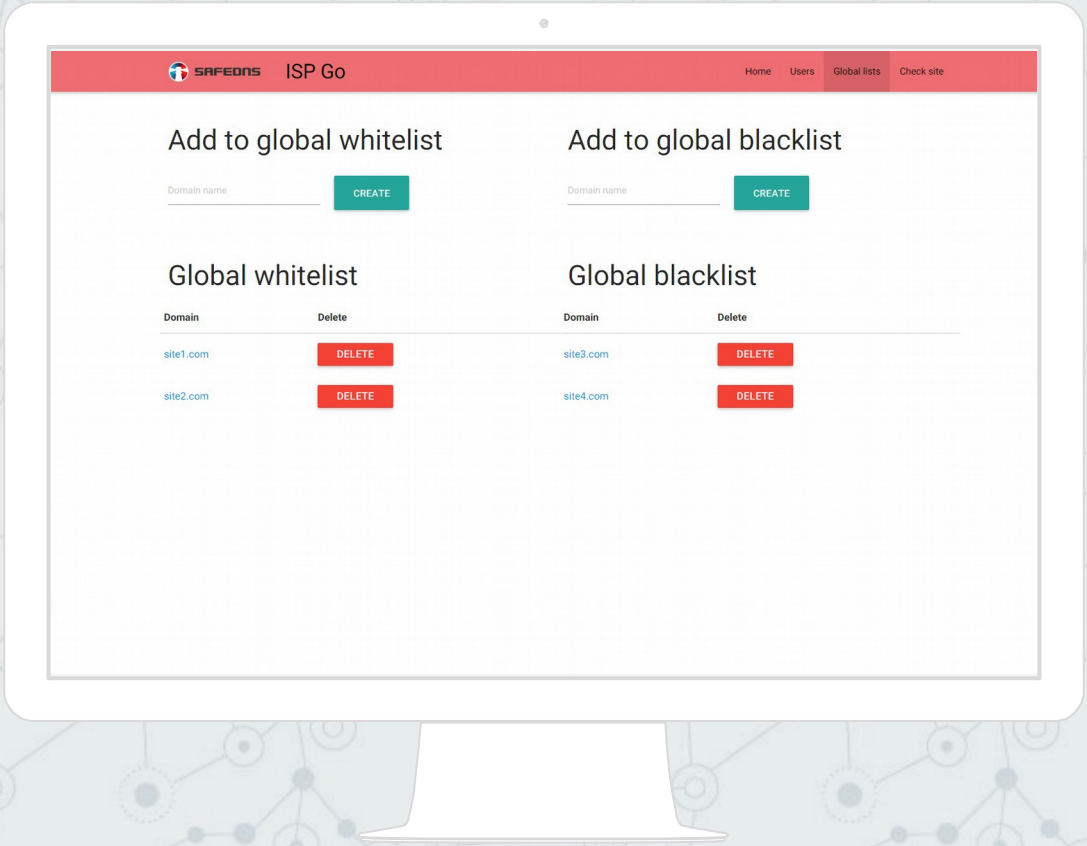
User's Categories

You can set any filtering rules for an end user



Additional user's settings

Here you can create individual white and black lists



On Global list page

You can set uniform black/white lists for all your end users

Our filtering process is simple

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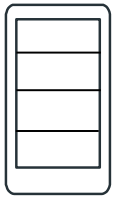
ISP's DNS



Filtered users

SafeDNS ISP Go platform

Safe internet
without malware, phishing, botnets and inappropriate content

The flow of non-filtered traffic

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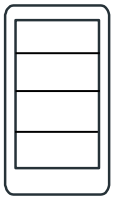
Internet

Non-filtered users

ISP's DNS servers



NO block of malware, phishing, botnets and inappropriate content

Benefits you get

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Easy scalability

of our software platform - to accommodate any number of your end users

Recognition of

provider's internal IPs by ISP Go allows it to set individual filtering rules for individual end users

Easy integration

of our software platform with your existing systems and portals

Near zero costs

of deployment and low TCO

Open API

ensures you can easily manage the use of the filtering platform

ISP's frontend

lets you create/delete user accounts, introduce uniform filtering rules for all users

And more benefits

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Extra protection

from online threats including those outbound from infected end users' devices

Regulatory compliance

achieved with fine tuning of filtering rules by choosing among 50+ categories of domains

Wider range of

products and services - an opportunity to increase ARPU and revenue in general

Competitive advantage

which will surely help you to differentiate from other internet providers

Extra promotion

of your brand in case you choose to white label our solution

Marketing channel

which can be very important in the often crowded market

Thanks!

Any questions?

You can find us at:

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