Web Filtering Solutions for Service Providers

Ready-to-Use and Easy-to-Deploy Solutions for Your Customers

SAFEDNS

Is it possible to turn migration of software and services to the cloud to your advantage?
How to make profit on the market of cloud services?
What happens to those ignoring the trend?

Offer your customers the perfect tool for managing web access and increasing online security

To achieve these goals use SafeDNS cloud based web filtering solutions. With them you can provide customers with reliable systems to manage internet access and, at the same time, make additional profit for your company.

Expand your range of services and revenue opportunities

Whether your customers are SMBs and/or enterprises – all of them become more aware of growing number of web threats they face daily. It's common knowledge that unsecured networks and devices often become targets of online attacks. This leads to loss of money and corporate data. It is very important for IT service providers to meet customers' demand for additional protection complementing their AV & firewalls.

SafeDNS cloud-based web filtering service is an ideal way to do that. Using our filtering solutions you make your customers' internet experience safer while you get additional revenue. Offering web filtering services you get extra marketing opportunities to differentiate from competitors in a very positive way.

Help business improve employees' productivity

SafeDNS content filtering system is designed for this purpose. Whether end-users access the web via desktop computers, laptops, tablets or smartphones, SafeDNS content filter ensures full compliance with your customers' corporate web policy.

"The growth of the cloud is threatening to disrupt many MSPs who built successful businesses implementing or hosting computing infrastructure". "From MSP to CSP" white paper, www.mspmentor.net

What is the application of cloud services?
How many customers are there ready to buy cloud services
from an MSP instead of pure-play cloud providers?

Users of our web filtering easily reduce irrelevant web surfing withing their networks limiting internet activity as to resources visited and time spent online.

Detailed reports and stats generated by our filtering service will help your customers to monitor end-users' activity on the web – to learn which resources are visited and which are most popular. If any of them interfere with the working process these site are blocked in a couple of clicks.

Our reports also show if there are any requests for sites which are inappropriate or not allowed.

Resell or include SafeDNS solutions into your packages and services

With our filtering systems you protect your customers' networks and devices from internet threats with less service overhead. All of our products can be deployed as services or as standalone solutions. You can choose the form of deployment suitable for you.

All SafeDNS partners are provided with the reseller panel. With the panel you create necessary plans for users and manage all the customers' settings from the centralized dashboard.

With SafeDNS you offer customers

- **Extra protection** against botnets, malware and phishing sites.
- **Corporate web filtering.** Using our system you can easily create controlled web access for your customers' end-users.

"In 2013 TechTarget surveyed over 1,000 IT professionals about their priorities. In terms of cloud services, responses indicated that while only 25% of companies were considering securing cloud services from pure-play cloud providers, 55% preferred working with an MSP".
"From MSP to CSP" white paper, www.mspmentor.net

What does finding the right partner on the market of cloud services mean to your business?

- **Internet filtering and parental control for home users**. Our home solution is ideal to block access to inappropriate resources from the 50+ categories of websites.
- **Protection for users of public Wi-Fi hotspots**. With SafeDNS filtering system public WiFi owners filter out inappropriate content – in compliance with individual and industry requirements.
- **Web filtering and security solutions for telecoms** and corporations.
- **Content filtering for educational institutions and libraries**. Several thousand schools and libraries use SafeDNS filtering system for several years. It complies with the legislation to protect children online in accordance with the requirements of almost any country. Reliable protection for minors without overblocking.

Why SafeDNS?

SafeDNS is one of top developers of cloud-based web filtering solutions. The filtering servers are located throughout data centers in North&Central America and Europe. That's why there is no latency DNS filtering. We process over 2 billions queries from users of our filtering service every day.

Since 2010 our service is used by over 200 ISPs in EMEA and US, more than 4 000 schools and libraries and tens of thousands of home users.

*"**Finding the right partner** with complementary skills is a great way to put your foot in the water with cloud services"*. "From MSP to CSP" white paper, www.mspmentor.net

Daily updated database of categorized websites covers billions of web pages and contains over 8 million websites in 50+ categories.

The efficiency of SafeDNS web filtering has been proved by AV Comparatives, a world leading test lab. Our content filtering system is named Approved Parental Control Product – SafeDNS blocks over 98% of requests to pornographic resources and over 68% of other harmful content.

Benefits You Get

- **Provide additional protection** for your customers. Attract their attention to possible financial and reputational damages due to inadequate or insufficient online security.
- **Promote your brand** white-labeling our system thus showing only your own brand to your customers.
- **Expand revenue opportunities and your range of products** or services with our content filtering solutions.
- **Gain advantage** over your competitors with our affordable and reliable filtering services.
- **Get special rates** and conditions in case of large projects.

Our services are essential to
Managed service providers, VARs, software distributors and other providers of IT-services or products.

"A recent Gartner analysis estimated that global spending on public cloud services will almost double in size from 2012 to 2016". "From MSP to CSP" white paper, www.mspmentor.net

Start partnership with SafeDNS now!

Contact us
+1-800-820-2530 | +1-571-421-2990 (outside USA)
sales@safedns.com

901 North Pitt Street Suite #325
Alexandria VA 22314

www.safedns.com

SAFEDNS

SafeDNS is a company founded in 2010 for developing web filtering solutions for different markets and customers. Since 2013 SafeDNS provides products for home and corporate users including businesses, educational institutions, telecom operators, MSPs and VARs. Now SafeDNS products and cloud service are used by more than 4000 organizations and tens of thousands of home users worldwide.