



## Cloud Web Filtering Service Partnership Programs



### **Centralized security**

for all your end users and networks

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### SafeDNS blocked 98% of pornography sites and 68% of other harmful sites in our test. It did not have false positives.

AV-Comparatives, independent testing lab

By default, SafeDNS blocks all the categories listed under Adult Related, and almost all listed under Illegal Activity. In testing, I couldn't find any inappropriate websites that slipped past SafeDNS.

Neil Rubenking, PC Magazine



## SafeDNS web filtering service is perfect for

◇ ISPs & Telcos ◇ Residential users

Education
SMBs

♦ Enterprise

 MSPs, VARs, resellers, IT service providers



## SafeDNS state-of-the art technology

Allows customers to efficiently filter the web and increase end users' security online





## SafeDNS technology

DNS

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as a base protocol of filtering

High performance

web filter in cloud

Ads blocker

filtering out banner, context, video, audio, and pop-up ads

Highly scalable distributed network thanks to DNS and BGP Anycast

Own domain database

with daily updates (over 9 million domains covering billions of pages, 55+ categories)



# SafeDNS web filtering service

### Makes the internet safer





Hong Kong

## Why SafeDNS?

Silicon Valley

Amsterdam

New York our office Alexandria, VA

Mexico

### Our distributed network of DNS servers provides fast response worldwide



## Why SafeDNS?





# Why SafeDNS? 2 000 000 000 000

DNS requests are processed daily



## With SafeDNS you can offer end users

### Content filter

for educational institutions and libraries

### Extra protection

against phishing, malware and botnets

### Corporate filter

enabling employers to manage, monitor and control staff online activity

### Parental control

service allowing parents to protect children from undesirable content

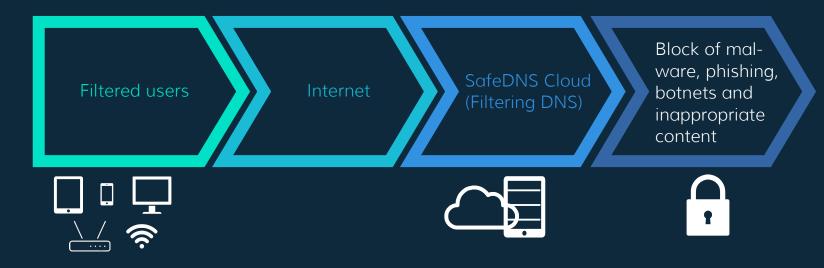
### WiFi protection

necessary to prevent kids from visiting inappropriate resources from public WiFi networks



# Our filtering process is simple

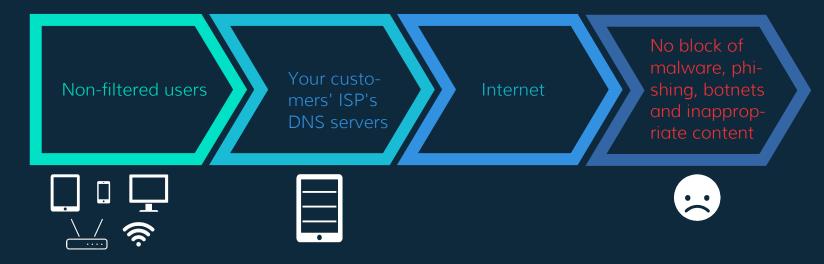
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## The flow of non-filtered traffic

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## Benefits you get

### Extra protection

from online threats including those from infected end users devices

### Wider range of

products and services - an opportunity to increase ARPU and revenue in general

### Additional promotion

of your brand in case you choose to white label our solution

### Wider range of

marketing opportunities which can be very important in the often crowded market

### Fast deployment

in some cases it takes just a few hours

### Near zero costs

of deployment and low TCO



## And more benefits

### Easy integration

of our cloud service with your end users' (e.g. ISPs') existing systems and websites

### Open API

ensures you can easily manage the use of the filtering system

### Reseller panel

lets you create and delete users, introduce uniform filtering rules for all users

### Competitive advantage

which will surely help you to differentiate from other service providers

### Regulatory compliance

achieved with fine tuning filtering rules





## Thanks! Any questions?

You can find us at:

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