



**SAFEDNS**

Cloud Web Filtering Service


Partnership Programs

A collection of decorative hexagonal icons in various shades of blue and cyan. The icons include a lightbulb, a thumbs-up, a smartphone, a magnifying glass, a gear, and a speech bubble. A large, prominent hexagon in the center-left contains the number "1".

1

# Centralized security

for all your end users and networks



SafeDNS blocked 98% of pornography sites and 68% of other harmful sites in our test. It did not have false positives.

*AV-Comparatives, independent testing lab*

By default, SafeDNS blocks all the categories listed under Adult Related, and almost all listed under Illegal Activity. In testing, I couldn't find any inappropriate websites that slipped past SafeDNS.

Neil Rubenking, PC Magazine



# SafeDNS web filtering service is perfect for

- ◇ ISPs & Telcos
- ◇ Residential users
- ◇ Education
- ◇ SMBs
- ◇ Enterprise
- ◇ MSPs, VARs, resellers, IT service providers





# SafeDNS state-of-the art technology

Allows customers  
to efficiently filter the web  
and increase end users'  
security online





# SafeDNS technology

**DNS**  
as a base protocol of filtering

**High performance**  
web filter in cloud

**Ads blocker**  
filtering out banner, context,  
video, audio, and pop-up ads

**Highly scalable distributed network**  
thanks to DNS and BGP Anycast

**Own domain database**  
with daily updates (over  
9 million domains covering  
billions of pages, 55+ categories)



# SafeDNS web filtering service

Makes the internet safer





# Why SafeDNS?



Our distributed network of DNS servers  
provides fast response worldwide








# Why SafeDNS?

Over 100 000  
Home users

Over 200  
ISPs

Over 4 000  
Schools & Libraries



A white line-art icon of a lit lightbulb, centered within a blue hexagonal shape. This hexagon is part of a larger cluster of overlapping hexagons in various shades of blue and cyan in the top-left corner of the slide.

# Why SafeDNS?

2 000 000 000

DNS requests are processed daily





# With SafeDNS you can offer end users

## Content filter

for educational institutions and libraries

Extra protection against phishing, malware and botnets

## Corporate filter

enabling employers to manage, monitor and control staff online activity

## Parental control

service allowing parents to protect children from undesirable content

## WiFi protection

necessary to prevent kids from visiting inappropriate resources from public WiFi networks

# Our filtering process is simple





# The flow of non-filtered traffic





# Benefits you get

## Extra protection

from online threats including those from infected end users devices

## Wider range of

products and services - an opportunity to increase ARPU and revenue in general

## Additional promotion

of your brand in case you choose to white label our solution

## Wider range of

marketing opportunities which can be very important in the often crowded market

## Fast deployment

in some cases it takes just a few hours

## Near zero costs

of deployment and low TCO



# And more benefits

## Easy integration

of our cloud service with your end users' (e.g. ISPs') existing systems and websites

## Competitive advantage

which will surely help you to differentiate from other service providers

## Open API

ensures you can easily manage the use of the filtering system

## Regulatory compliance

achieved with fine tuning filtering rules

## Reseller panel

lets you create and delete users, introduce uniform filtering rules for all users



A decorative graphic on the left side of the slide, consisting of several overlapping hexagons in shades of blue and teal. One hexagon contains a white smiley face icon, and a larger one contains a white icon of a castle tower with a circular fan-like structure behind it.

# Thanks!

## Any questions?

You can find us at:

- ◇ [www.safedns.com](http://www.safedns.com)
- ◇ [sales@safedns.com](mailto:sales@safedns.com)

