

ISP GO, Web Filtering Platform for ISP & Telecom



Centralized security
for all your endpoints and networks



SAFEDNS



Is it possible to turn telecoms' pain into gain?
Is there any single way for ISPs to increase users' safety online, offer new services and grow customer base?

As an internet provider you might have already got customer requests for parental control and web content filtering. Nowadays family people expect their ISP to provide services to stop kids from accessing inappropriate content online. Can you help parents with that?

Businesses need tools to limit irrelevant web activity of their staff. Can you meet the demand? How to make additional profit off it?

Due to the very nature of the internet the number of illegal and harmful content and various web threats grows constantly. How to better deal with it increasing network security, keeping existing customers and attracting new ones in the process?

It is no easy task for any company, telecoms included. In the often crowded market of telecommunications the only way to beat competition and stand out from the rest is to exceed customer expectations. SafeDNS offers you a hi-tech solution to reach the goals mentioned above.

Solution

To answer these questions in the best possible way we offer internet providers of any size to deploy **SafeDNS ISP Go**. It is a DNS based software platform for parental control and web content filtering. ISP Go is installed on a dedicated server and incorporates seamlessly into the provider's infrastructure regardless of the kind of internet connection the telecom provides.



“In our opinion, the DNS security screening service is one of the most effective, easy to configure and affordable on the market! SafeDNS service is an essential addition to any security firewall configuration and public hotspot”. Yannick Goupil, Autobus Maheux



Using the platform you can successfully protect all your end users from malware, phishing and botnets. Besides with ISP Go you can introduce new products and services for managing web access. You can both set uniform filtering rules for all end users and allow them to configure the filtering as they find necessary.

SafeDNS web filtering platform provides useful services for:

- Residential users
- Educational institutions
- Business users – from SMB to enterprise
- Public WiFi hotspots' owners
- ISP's entire customer base

Unlike DPI based systems, ISP Go can easily be scaled according to your needs to filter traffic from any number of end users. Total cost of ownership of our platform is several times lower than that of any deep packet inspection system.

Whether you have ten thousand or hundred thousand end users, SafeDNS ISP Go is designed with your company in mind. With our content filtering platform you provide faster and safer internet to every customer and end point.

Opportunities You Get

With SafeDNS ISP Go you offer end users:

- **Parental control service** allowing to block children's access to inappropriate content and limit time they spend online.
- **Corporate filter** enabling employers to manage and control their staff's internet activity, enforce corporate web policies across all networks and locations.
- **Content filter** for libraries and for educational establishments of all kinds.
- **WiFi protection** necessary to prevent kids from visiting dangerous and inappropriate resources from public WiFi networks.
- **Additional layer of protection** against phishing, malware and botnets for your entire customer base.

In a word you can do good and make additional profit. Use the opportunities to the full!

"The one thing SafeDNS offers that most parental control systems don't is network-wide content filtering".
Neil Rubenking, PC Mag



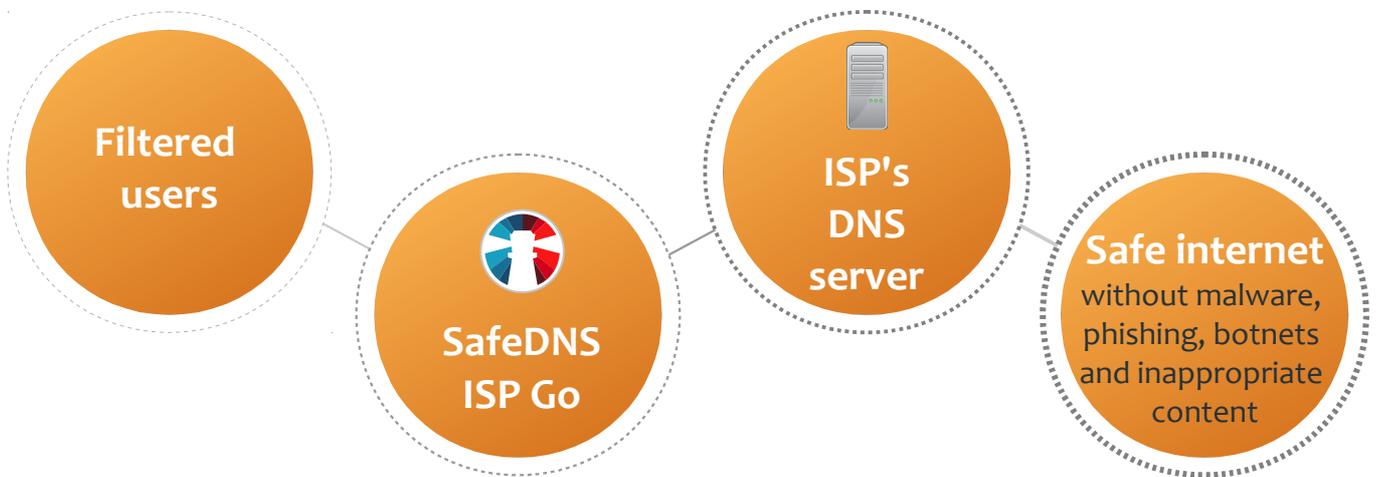


Our Technology

SafeDNS technology of filtering is based on DNS queries resolution and our own daily updated domain database. Now it contains over 8 million domains covering billions of pages. The database is constantly appended.

Based on DNS protocol SafeDNS web filtering platform is able to accommodate any number of user requests and provides fast response worldwide.

Our filtering process is simple



The flow of non-filtered traffic



This technology powers SafeDNS high performance web filter with many useful features which benefit its users in many different ways. Below is the list of the most essential of them.



SafeDNS Features

Safer Internet Experience

To fine tune the filter and to create the ideal protection policy for your customers you may choose from over 50 web filtering categories, covering millions of domains. Moreover, we enable you to fully customize the filtering to meet specific needs with white and black lists. You can create exceptions to always allow or block specific domains or give access to internal non-public domains.

Whitelist-Only Mode

When it is necessary you can switch to whitelist-only mode to limit your end users' surfing only to the websites from your white list which are always allowed on your network.

Centralized Management

Centralize policy configuration for all your end users through ISP's frontend.

End User Online Dashboard

With ISP Go you can provide filter's users with a self-care dashboard. So they can adjust categories, manage internet access setting filtering rules and tuning them.

Multi-Policy Control

The platform supports more than one policy. This means that customers can set different filtering profiles for different computers and mobile devices.

Ads Blocking

It filters out almost any type of advertisements – banner, context, video, pop-up and contributes to end users' safety on the internet as malware is often distributed through seemingly innocuous online ads.

Aliases for ISP's Internal Resources

Such websites can be given aliases to make it easier for end users to access these resources.

Licensing of SafeDNS

You are the one to decide whether to deliver web filtering services for free or for a fee and how much to charge for it. Customers will surely appreciate your effort to make their web connection safer.



There are two ways of licensing to choose from. One is a pay-as-you grow model based on the number of active users of the filtering service. The other one is based on the overall amount of internet provider's users – the more users you have the less you pay for each one of them.

Why SafeDNS?

SafeDNS is one of the top developers of cloud-based web filtering solutions. We process over 2 billions queries from users of our service every day. Our filtering servers are located throughout data centers in Europe, North and Central America. That's why there is no latency in our DNS filtering and internet surfing.

Since 2010 our service is deployed by over 200 ISPs in EMEA and US, more than 4000 schools and libraries and tens of thousands of home users.

We protect networks in offices, malls, national parks, buses, hospitals, and many other places.

Daily updated database of categorized websites covers billions of web pages and contains over 8 million websites in 50+ categories.



The efficiency of SafeDNS web filtering has been proved by AV Comparatives, a world leading test lab. Our content filtering system is named Approved Parental Control Product – SafeDNS blocks over 98% of requests to pornographic resources and over 68% of other harmful content.

Benefits You Get

- **Near zero costs** of deployment and low TCO. Very little or no investment is needed to deploy SafeDNS filtering service.
- **Fast deployment.** In some cases it takes just a few hours.
- **Recognition of provider's internal IPs** by ISP Go allows you to set individual filtering rules for individual end users.
- **Easy integration** of our software platform with your existing systems and portals.



- **ISP's frontend** lets you create and delete users, introduce uniform filtering rules for entire customer base.
- **Extra protection from online threats.** SafeDNS filter prevents possible attacks from the internet as well as from infected end users' devices.
- **Safer web surfing**, free of ads, your customers are going to like.
- With **wider range of products and services** you can increase ARPU and revenue in general.
- **New marketing channels** which can be vital for success in the often crowded market.
- **Competitive advantage** will surely help you to differentiate from other internet providers.
- **Regulatory compliance** achieved with fine tuning the filtering rules.
- **Free trial period** helps you test SafeDNS web filtering platform to the full.
- **Standard support** by sending feedback from our site: www.safe.com and by email.

Deploy SafeDNS ISP Go Now!

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SafeDNS is a company founded in 2010 for developing sophisticated web filtering solutions for different markets and customers. Since 2013 SafeDNS provides products for home and corporate users including businesses, educational institutions, telecom operators, MSPs, and VARs. Now SafeDNS products and cloud service are used by more than 4000 organizations and tens of thousands of home users worldwide.